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## FOR IMMEDIATE RELEASE:

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### **Kleefeld Honey Festival to send winners to Florida for World Food Championships**

*Edmonton, AB* – The Canadian Food Championships (CFC) is excited to be raising the stakes in their partnership with the Kleefeld Honey Festival. The top two winners of Kleefeld Honey Festival's Chili Cook-Off will be sent straight to Kissimmee, Florida, to compete in the Chili category at the World Food Championships (WFC) for a shot at the grand prize of \$100,000.

The Kleefeld Chili Cook-Off will see the area's best chili cooks battle to win the hearts and taste buds of judges and the public alike on August 8, 2015, for the Kleefeld Honey Festival's 45<sup>th</sup> anniversary. The 1<sup>st</sup> place winner of the chili cook-off will now receive \$2500 cash, a Golden Ticket to the World Food Championships in November 2015, and a \$1500 travel voucher to get there. The 2<sup>nd</sup> place winner will also receive a Golden Ticket to WFC, a \$500 travel voucher, and \$1000 cash.

"The Kleefeld Honey Festival Committee & Earl's Meat Market together honored to be the Canadian Chili Cook Off Capital in 2015" says Chili Cook-Off Event Manager Gord Meneer. "This opportunity presented by the Canadian Food Championships is unprecedented, so bring on your Chili to Kleefeld, Manitoba then to the Worlds!!!"

Registration spots for Kleefeld Honey Festival's chili cook-off are limited, and those interested are encouraged to sign up early at [kleefeldpark.ca](http://kleefeldpark.ca). Registration is open to any Canadian citizen over the age of 16.

"We're thrilled to be able to provide a chance for two Kleefeld Honey Festival competitors to represent Team Canada at the World Food Championships," Paul Lucas, Events Edmonton's General Manager said. "We love the energy and charm that Kleefeld brings to CFC."

The Canadian Food Championships in Edmonton will also be hosting competitions in 6 other categories, including sandwich, seafood, bacon, burger, dessert, and pasta. A trip to Florida and \$2,500 cash is awaiting the winner of each of the 6 categories. Those interested in competing at CFC can apply through the Wild Card entry at [canadianfoodchampionships.ca/getinvolved](http://canadianfoodchampionships.ca/getinvolved). The Canadian Food Championships run July 22-25, 2015, in downtown Edmonton.

CFC is also looking for other cooking competitions to act as preferred qualifying events. If you think your event has what it takes to be a preferred qualifier, please contact Shannon at [sarmstrong@eventsedmonton.ca](mailto:sarmstrong@eventsedmonton.ca).

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### **About the Canadian Food Championships**

The Canadian Food Championships is a high energy, high intensity, timed, double-blind judged cooking competition open to any Canadian resident with prizes valued at over \$50,000 up for grabs. It is the only Canadian qualifying event to get to the World Food Championships, where prizes of over \$300,000 are up for grabs. The Canadian Food Championships will take place from July 22-25, 2015, at Centennial Plaza, in conjunction with Taste of Edmonton. Visit [canadianfoodchampionships.ca](http://canadianfoodchampionships.ca) for more information.

### **About Kleefeld Honey Festival**

The Kleefeld Honey Festival has been a yearly tradition since 1970 and is celebrating its 45<sup>th</sup> anniversary this year. The festival brings fun for all ages, with a movie night, parade, chili cook-off, carnival and boasts to have the best fireworks show in the South-East, Manitoba and so much more. The festival takes place August 7-8, 2015, at the Kleefeld Park. For more information, please visit [kleefeldpark.ca](http://kleefeldpark.ca).



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